

# Sandbach Town Plan

## Action Plan



2012

**SANDBACH TOWN PLAN  
Survey Questionnaire**

*It's YOUR SANDBACH ..... so have your say!*

**Here is a great chance for you to influence how Sandbach develops over the next ten years or so. This survey will form the basis of the Town Plan, which will be a blueprint for shaping the town's future.**

It should take you around 20 minutes to complete, and surely that's time well spent?

The Sandbach Town Plan is part of an initiative that involves wide consultation with the local community. It is being prepared by volunteers and Sandbach Partnership, directed by a Steering Group who are entirely independent of any Local Authority, although strongly supported and funded by Sandbach Town Council and Cheshire Community Action.

It will not bypass or replace normal decision-making processes, but will recommend specific actions for local Action Groups and Volunteers, Sandbach Partnership, the Sandbach Town and Cheshire East Councils and other Authorities to incorporate into their Development Plans.

All those who live, work, go to school, regularly go shopping or own a business or land in Sandbach are entitled to make their views known by completing this questionnaire.

**THE EASIEST WAY TO COMPLETE THE SURVEY IS ONLINE. (this also enters you into the Prize Draw). Just go to our website [www.sandbach.gov.uk](http://www.sandbach.gov.uk) and follow the simple directions at the top then click on the Sandbach Town Plan Survey link.**

> It will really help if you to complete this survey online, but if you want to use this form, please use a BUBBIC or BUBLE pen to tick (✓) the box matching your opinion. Please return even partially completed questionnaires as all your views are valuable. You can return your completed forms at any of the drop off points listed on the last page of the questionnaire.

> Please encourage all members of your household to fill in a separate questionnaire (for preference, online). It is open to people of all ages, and there is also a separate questionnaire especially for young people via the secondary schools (but they can still do this one).

> If you need more copies, they are available at the library or if you have any queries, telephone 01273 782784, or email [swb.brener@sandbachpartnership.co.uk](mailto:swb.brener@sandbachpartnership.co.uk)

**Thank you for taking part in this important survey.  
If possible please complete it online via  
[www.sandbach.gov.uk](http://www.sandbach.gov.uk)  
RETURN IT BY 1<sup>st</sup> AUGUST 2011 AND YOU COULD WIN £250 in a  
PRIZE DRAW (for online entrants only)**

## Welcome to Sandbach Town Plan

Following Open Public and Forum Group meetings, which took place in the Autumn of 2010, a number of residents and Councillors, who were interested in the future of Sandbach, formed the Town Plan Steering Group and Support Focus Groups.

The aim of these groups was to carry out an extensive survey with households, businesses and schools to identify issues of particular concern and to develop, where possible, courses of action to address these concerns. A questionnaire was delivered to all households in Sandbach. A separate questionnaire was completed by senior school pupils. This Action Plan has been produced following analysis of the results of these questionnaires.

The following is the summary Action Plan, produced as a result of this research. The Action Plan details each area of concern and action to be taken by the relevant Lead Organisation, whose agreement has already been sought.

The Steering Group has strived to reflect the views of all residents, businesses and schools that have been given as much opportunity as possible to join in the consultation process. We would like to thank the many people who have taken part along the way.

The full plan is available from Sandbach Town Council and Sandbach Library, and provides much more detail behind each of the actions in this summary. The raw data of the survey results is also available from [www.sandbach.gov.uk](http://www.sandbach.gov.uk) and [www.sandbachpartnership.co.uk](http://www.sandbachpartnership.co.uk).

Paul Hebden - Chair Sandbach Town Plan Steering Group.

### Sandbach Town Plan - Action Plan

#### KEY

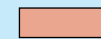
CEC = CHESHIRE EAST COUNCIL

STC = SANDBACH TOWN COUNCIL

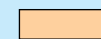
STAR = SANDBACH TRADERS AND RETAILERS

FOSP = FRIENDS OF SANDBACH PARK

SWWG = SANDBACH WOODLANDS AND WILDLIFE GROUP



PROJECTS / ACTIVITIES - YET TO BE STARTED



PROJECTS / ACTIVITIES - IN PROGRESS



PROJECTS / ACTIVITIES - COMPLETED

**THEME: PARK, GREEN SPACES & WILDLIFE**

Action No.	Key Issue	Action to be taken	Lead Organisation	Proposed Key Partners	Financial Implications	Current Status
1	Preservation and care of Green Spaces	CEC has been informed of the survey results	STC	CEC, SWWG, Sandbach Tidy Town Group, Sandbach in Bloom, Sandbach Allotment Society, FOSP	None	All key partners are working with CEC to ensure that the preservation of open green spaces is maintained  The issues have also been included in the Sandbach Town Strategy document
2	Continue to provide hanging baskets, floral displays and community gardens	CEC has been informed of the survey results Confirm with Key Partners that they plan no change to their existing gardens and floral display policies	STC	CEC, Sandbach in Bloom, Sandbach Allotment Society, FOSP	To be quantified	STC to discuss with key partners and also to review current arrangements and policies
3	Continue to provide outside sports facilities	CEC has been informed of the survey results Confirm with Key Partners that they plan no change to their existing provision of outside sports facilities	STC	CEC, Local Sports Clubs	To be quantified	STC to discuss with key partners and also to review current arrangements and policies
4	Support energy conservation	CEC has been informed of the survey results	CEC	STC	None	CEC continue to monitor their carbon management plan
5	Support improved recycling	CEC has been informed of the survey results	CEC	Sandbach Tidy Town Group, Sandbach Waste and Recycling Group, Sandbach Clean Team	None	CEC has confirmed that recycling is and will remain a key priority Also, CEC is giving consideration to on street recycling facilities

**THEME: PARK, GREEN SPACES & WILDLIFE**

Action No.	Key Issue	Action to be taken	Lead Organisation	Proposed Key Partners	Financial Implications	Current Status
6	Tackle issues detrimental to the quality of life in Sandbach: <ul style="list-style-type: none"> <li>• Dog fouling</li> <li>• Litter from fast food outlets</li> <li>• Various "Grot Spots" around town</li> <li>• Unsightly recycling areas</li> </ul>	Sandbach Tidy Town Group to develop an action plan to look at these area and raise the issues with the relevant organisations	STC	CEC, Sandbach Clean Team, Sandbach Waste and Recycling Group	To be quantified	All key partners are working with CEC to ensure that the preservation of open green spaces is maintained  The issues have also been included in the Sandbach Town Strategy document
7	Support the provision of allotments	Sandbach Allotment Society to continue to work with STC and CEC to identify and develop sites	Sandbach Allotment Society	STC, CEC	None  To be quantified	Temporary allotments at Yeowood Farm are now in operation  Plans for permanent sites continue to be investigated
8	Improvements to existing wildlife corridor and nature trails	SWWG to continue the development of management plans for the wildlife corridor	SWWG	STC, CEC, A Rocha, Cheshire Wildlife Trust, Forestry Commission, Sandbach Clean Team, The Avenue Tenants and Residents Association	None  To be quantified	Development Plan for Brook Wood completed May 2012  Other development plans in progress

**THEME: TRANSPORT, PARKING & CYCLING**

<b>Action No.</b>	<b>Key Issue</b>	<b>Action to be taken</b>	<b>Lead Organisation</b>	<b>Proposed Key Partners</b>	<b>Financial Implications</b>	<b>Current Status</b>
9	Improvements to J17, M6	CEC has been informed of the survey results	CEC	Highways Agency, STC	To be quantified	CEC and Highways Agency are currently working on plans to improve J17 CEC advised to add weight to those ongoing discussions
10	Reduce school run congestion by use of Walking Buses	Discuss with primary schools	STC	Schools/parents	To be quantified, (eg 'High Vis' jackets)	Cllrs. Gill Merry and Gail Wait to progress as governors of primary schools, as a new initiative
11	Reduce school run congestion by use of Car Sharing	Discuss with primary schools	STC	Schools/parents	None	Cllrs. Gill Merry and Gail Wait to progress as governors of primary schools, as a new initiative
12	Most liked to see road safety improvements e.g. speed limit enforcement (Includes possible 20mph speed limits)	CEC has been informed of the survey results	CEC	Police, Fire & Rescue Service	To be quantified	Police and Fire & Rescue Service have already started education process; CEC, Highways is reviewing all speed enforcement, education, and engineering issues, as part of the speed management review; this is with a view to producing an appropriate mix of initiatives
13	Better maintained pavements to encourage more walking	CEC has been informed of the survey results	CEC	None	Within existing budgets	CEC, Highways is undertaking a review of all pavements in the Borough to ensure that remedial action is carried out in a timely and least disruptive manner
14	Cycling to be encouraged, with more parking, to get in and around Sandbach	Cyclists Touring Club and Sandbach Partnership have been informed of the survey results	Sandbach Partnership	STC, CEC, Cyclists Touring Club	To be quantified	Within Sandbach Town Strategy document to be progressed by CEC A cycling forum has also been created to progress the matter

**THEME: LEISURE, EVENTS & AMENITIES**

Action No.	Key Issue	Action to be taken	Lead Organisation	Proposed Key Partners	Financial Implications	Current Status
15	More facilities for young people, generally, and in Parks	CEC has been informed of the survey results	CEC	STC, Sandbach Park Steering Committee, FOSP	To be quantified	Additional facilities introduced in Sandbach Park since survey New facilities planned for Elworth Park
					Within STC budget	Discos for under 18 year olds have been introduced by STC
16	More control over late-night drinking	Improve the late night environment and economy	STC	CEC, Police, Pub Watch	To be quantified	Form a working group to identify and address issues
17	Introduce film shows	Sandbach Community Cinema Group has been informed of the survey results	STC	None	Self Funding	First film shows introduced
18	More variety of markets and events	STC, Sandbach Partnership have been informed of survey results	STC	Sandbach Partnership	Self Funding	New programmes of markets and events in place for 2012  Town Centre Manager appointed
19	Introduce music festivals	STC has been informed of the survey results	STC	Local organisations (e.g. Fodens Band)	Self Funding	Four-day programme included in the Jubilee Celebrations 2012
					To be quantified	Assess viability of future events
20	Improve public toilets (Town Centre)	STC has been informed of the survey results	STC	None	To be quantified	Review to follow transfer of Town Hall complex from CEC to STC, in 2012
21	Improve Park toilets	None	CEC	None	Funding allocated	Refurbishment of toilets completed in April 2012

**THEME: LEISURE, EVENTS & AMENITIES**

<b>Action No.</b>	<b>Key Issue</b>	<b>Action to be taken</b>	<b>Lead Organisation</b>	<b>Proposed Key Partners</b>	<b>Financial Implications</b>	<b>Current Status</b>
22	Improve community use of, and facilities at, Sandbach Leisure Centre	CEC and Sandbach High School have been informed of the survey results	CEC	STC, Sandbach High School, Leisure Centre User Group	To be quantified	CEC continue to advance the revised Joint Use Agreement, with a view to progressing improvements
23	To increase community use of outside sports facilities at Sandbach High School	Discuss with Sandbach High School	STC	Sandbach High School, CEC	To be quantified	Action plan to be drawn up

<b>THEME: BUILDINGS, HERITAGE &amp; CONSERVATION</b>						
<b>Action No.</b>	<b>Key Issue</b>	<b>Action to be taken</b>	<b>Lead Organisation</b>	<b>Proposed Key Partners</b>	<b>Financial Implications</b>	<b>Current Status</b>
24	Distinctive buildings to be preserved	CEC has been informed of the survey results, together with a request to make the conservation area review a high priority	CEC	STC, Heritage and Buildings Conservation Group	Within CEC budget	CEC has included a Conservation Area Review for Sandbach as part of their 2012 work plan
25	Tighter planning regulations in sensitive places and historical areas of town	CEC has been informed of the survey results	CEC	STC, Heritage and Buildings Conservation Group	Within CEC budget	To be considered as part of the Conservation Area Review for Sandbach
26	Tighter regulations on Shop Frontages and Signage	CEC has been informed of the survey results	CEC	STC, Heritage and Buildings Conservation Group	Within CEC budget	Good practice guidelines to be developed as part of the Conservation Area Review for Sandbach
27	Publicity showing the architectural and industrial heritage of the town	Heritage and Buildings Conservation Group to design and obtain costs of producing documents	Heritage and Buildings Conservation Group	STC, Sandbach Partnership, Heritage and Buildings Conservation Group	To be quantified	Design of suitable publications and signage being undertaken
28	Tableau in the Market Square to celebrate the history of the Saxon Crosses	Heritage and Buildings Conservation Group to contact English Heritage and Sandbach History Society	Heritage and Buildings Conservation Group	STC, Sandbach Partnership, Sandbach History Society	To be quantified	Action plan to be drawn up
29	Tableau to celebrate the buildings of Sir Gilbert Scott	Heritage and Buildings Conservation Group to contact Sandbach History Society	Heritage and Buildings Conservation Group	STC, Sandbach Partnership, Sandbach History Society	To be quantified	Action plan to be drawn up
30	Commemoration of the towns motor vehicle heritage	Heritage and Buildings Conservation Group to contact Sandbach History Society	Heritage and Buildings Conservation Group	STC, Sandbach Partnership, Sandbach History Society	To be quantified	Action plan to be drawn up



<b>THEME: SHOPS, COMMERCE &amp; JOBS</b>						
<b>Action No.</b>	<b>Key Issue</b>	<b>Action to be taken</b>	<b>Lead Organisation</b>	<b>Proposed Key Partners</b>	<b>Financial Implications</b>	<b>Current Status</b>
31	Restrict number of food takeaways and charity shops in the town centre.	CEC has been advised so as to inform the preparation of the new Local Plan	CEC	STC, STAR	To be quantified	CEC to determine whether a policy to address this issue can be included in the new Local Plan
32	Improve quality, variety and quantity of stalls on the weekly market	Assess quality of goods prior to acceptance on Market Attract new stall holders for specific product target areas Promote market to attract more customers	STC	STAR, Market Trader's Association	To be quantified	Actions to be progressed by STC
33	Introduce customer loyalty card	STAR has been informed of the survey results	STAR	CEC, STC	None	Love Local Life card Introduced October 2011; STAR is reviewing card usage and further marketing opportunities
34	Support the development of a Business Park at the site adjacent to J17, M6	CEC has been advised so as to inform the preparation of the new Local Plan	CEC	STC	To be quantified	Development of new Local Plan in progress
35	Support priority of planned industrial development on Brownfield Sites	CEC has been advised so as to inform the preparation of the new Local Plan	CEC	STC	To be quantified	Development of new Local Plan in progress
36	Support provision of fibre-optic internet	CEC has been advised so as to inform the preparation of the new Local Plan	CEC	STC	To be quantified	Development of new Local Plan in progress
37	Support the opposition to industry on Greenfield sites, even if no Brownfield site is suitable	CEC has been advised so as to inform the preparation of the new Local Plan	CEC	STC	To be quantified	Development of new Local Plan in progress
38	Support STC taking over the Market and Town Hall complex	STC has been informed of the survey results	STC	CEC	Within STC budgets	Transfer from CEC to STC completed in June 2012

THEME: YOUNG PEOPLE						
Action No.	Key Issue	Action to be taken	Lead Organisation	Proposed Key Partners	Financial Implications	Current Status
39	Areas of concern for safety: Sandbach Park Alleyways, Linden Bank, Elworth Park	CEC, Secondary Schools, Police and STC informed of the survey results	STC	Police, Schools, CEC	None	Survey results presented to Secondary Schools via Youth Councils  Initial meeting with Police
40	Need to improve safety in the Town	Consult Police, Schools and CEC about highways and parks. Also consult Sandbach Partnership and Sustainable Sandbach on cycle lanes	STC	Police, Schools, CEC, Sandbach Partnership, Sustainable Sandbach	To be quantified	Issues of overgrown shrubs completed in Sandbach Park  Audit of CCTV cameras undertaken  Speed limits under review  Additional actions to be identified and progressed
41	Better range and variety of shopping for young people	Work with STAR and CEC to encourage new retailers into Town	STC	STAR, CEC	To be quantified	Town Centre Manager working with STAR and CEC  Bid submitted by STC to participate in the Portas pilot initiative
42	Provide more facilities in the parks	CEC has been advised so as to inform the preparation of the new Local Plan	STC	CEC, Friends of Sandbach and Elworth Parks, Sandbach Partnership	To be quantified	CEC Open Spaces Assessment to inform new Local Plan Sandbach Partnership progressing improvements in Sandbach Park Improvements planned for Elworth Park Additional actions to be identified and progressed
43	Remove Linden Bank (Approved Premises)	Cheshire Probation Trust informed of survey results	STC	Cheshire Probation Trust	None	No further action, with Cheshire Probation Trust having been informed of survey results

## The next steps

This action plan was developed after an extensive consultation. It has been significantly influenced by Sandbach residents, and its main purpose is to reflect the wishes and aspirations of those residents for the future of the town.

It is intended to be a working document, not one that sits on a shelf somewhere and gathers dust. It will be the subject of continuous monitoring.

Clearly, the more people involved in the monitoring and implementation of the plan the greater success in meeting these wishes and aspirations. If you are interested in becoming involved please contact Sue Brereton at Sandbach Partnership on 01270 752124, or email [sue.brereton@sandbachpartnership.co.uk](mailto:sue.brereton@sandbachpartnership.co.uk).

Sandbach Partnership will initiate a formal review of progress against plan in early 2014, and will then report to Sandbach Town Council and other interested parties.



# Sandbach Town Plan

## Action Plan



**2012**